LEVEL ONE
THE
CHRISTIAN ENDEAVOR
World
JANUARY 1966
PACIFIC SCHOOL
OF RELIGION

The Cover . . .

Dr. Daniel A. Poling receives a plaque honoring him and his wife Lillian, presented by Carl Wilson, outgoing president of the Philadelphia Longtimers. Decorations at the annual banquet featured presidents, including pictures of Bruce McNeel (left), Philadelphia Union president, and Arch J. McQuilkin, International Society leader.

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Christian Endeavor Week
January 30 - February 6

A MESSAGE FROM DR. POLING

To My Eighty-first Birthday Well-Wishers:

The mails have brought to me from all over the Christian Endeavor world affectionate greetings on my eighty-first birthday. They have brought a mist to my eyes, and have made me very happy. My beloved wife rejoiced with me in all of these. Thank you. God keep and bless you evermore.

Sincerely yours,

Daniel A. Poling

To Retire January 1

Dr. Daniel A. Poling, whose name has been synonymous with that of CHRISTIAN HERALD for 40 years, has announced that he will step down as editor January 1.

Dr. Poling will continue to serve as an editorial consultant and as chairman and president of Christian Herald Charities.

The new editor will be Ford Stewart, president and publisher of the monthly magazine since 1952.

THE CHRISTIAN ENDEAVOR World

JANUARY 1966

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A moment of relaxation for leaders during intensive 1965 Council sessions

1965 COUNCIL HIGHLIGHTS

Talk-it-over sessions and studies on "Better Meetings for Young People" and "The Training of Counselors and Sponsors" were special features of the 1965 sessions of the Executives' Program Council. Over seventy-five Christian Endeavor leaders from all parts of the United States and from Canada met December 2-5 in Columbus, Ohio.

A highlight of the meetings was the fellowship banquet on Friday night with Bishop Clyde W. Meadows, president of the World's Christian Endeavor Union, as speaker. Rev. Clair E. Beatty of Ohio was master of ceremonies. Banquet theme and decorations carried out an Irish emphasis, in anticipation of the 15th World's Christian Endeavor Convention July 27-August 1, 1966, in Belfast, Northern Ireland.

The sessions opened Thursday morning with a keynote message by Arch J. McQuilkin, president of the International Society. He used the theme of "Confession of Christ," one of the basic principles of the movement. Meditations on Friday and Saturday mornings were led by Timothy J. Kribs of Oregon, chairman of the Adult Work Committee, and were based on "Service for Christ" and "Loyalty to Christ's Church." The fourth Christian Endeavor principle, "Fellowship with Christ's People," was the theme for the Sunday morning closing service of worship and communion, directed by Bishop Meadows.

Delegates enjoyed a visit to Christian Endeavor headquarters Thursday night, when headquarters associates were hosts at an informal reception.

While the entire program provided numerous opportunities for delegates to express ideas, there was a special talk-it-over session for this purpose on Saturday afternoon. Delegates divided into four sections for two hours of discussion.

(Continued on Page 4)

Photos by Gordon McMordie

Mary Adams uses a battery to illustrate the topic on "Dry-Charged Christians" during the Christian Endeavor meeting Saturday night. Joyce Gregory, 1965 Endeavorer of the Year, was in charge of the program assisted by David DeWitte of Michigan and Mary Adams, Franklin County (Ohio) Union president. The meeting closed with a candlelight consecration service.

Newly-elected officers installed by Arch McQuilkin (far left) at the closing service included (from left) Rev. Ray Zimmerman, Veva Steen, Clyde Sherk, and Elwood Dunn.

(Continued from Page 3)

The "Dateline Dallas" presentation recapping the International Convention in Texas last July was shown, with narration by David K. DeWitte, youth delegate from Michigan. Visual presentations and demonstrations by youth were used by Elwood Dunn, Michigan general secretary and extension representative of the International Society, in his two-period study of "Better Meetings for Young People." Mr. Dunn also directed the session on the training of counselors and sponsors.

A period entitled "For Sale—THE WORLD" reported on the changes in the official publication, THE CHRISTIAN ENDEAVOR WORLD, and the advent of two new topic quarterlies, JUNIOR HIGH CE MEETINGS and YOUTH CE MEETINGS. This was directed by Rev. Clair Beatty, a member of the Youth Work Committee.

"Three Important P's" was the subject of Gordon McMordie's presentation outlining the keys to good publicity, widespread promotion, and effective public relations. Using actual carpenter's tools, Lavern Billig, Middle Atlantic Region vice-president, displayed various Christian Endeavor materials available for use. He urged leaders to purchase essential tools and showed that for only $6.17 the basic items can be purchased.

A challenge to witness as part of the 1966 Christian Citizenship Awards Program was given by Rev. Walter M. Burkholder. The Albert H. Diebold Awards for citizenship activities total $1,075 in cash, plaques, and certificates for the winning individuals and societies. Deadline for entries is February 15.

Information about the 1966 Outdoor Poster Program was given by Rev. Roger D. Vander Kolk, president of the Michigan Union where this highway evangelism program originated. Mrs. Etta V. Berger, Pacific Region vice-president, gave a visual report on plans for the 85th anniversary of the movement and the observance of Christian Endeavor Week January 30-February 6, 1966.

Information on the structure and organization of the International Society was presented graphically during the "ISCE Closeup" period. Participants were Harold E. Westerhoff, general secretary and treasurer; Phyllis I. Rike, administrative secretary and editor of THE CHRISTIAN ENDEAVOR WORLD; Rev. Christian A. Tirre, educational secretary and citizenship director; and Elwood Dunn, extension representative.

(Continued on Page 6)

PHOTOS, OPPOSITE PAGE—TOP—Dorothy Howes, Council chairman, and Paul Hurley, Educational Committee chairman, presenting recommendations of the Educational Committee at Thursday night meeting at headquarters. SECOND—Phyllis Rike receives corsage in honor of 20 years continuous attendance at Council sessions. At the head table (from left) are Bishop Clyde Meadows, Rev. Clair Beatty, Arch McQuilkin, and Rev. Ray Zimmerman. THIRD FROM TOP—Timothy Kribs counsels a work group which is preparing suggestions for use by the Adult Work Committee. BOTTOM—Shirley M. Fretz (at mike), Ontario president, directs a group of Canadian delegates in a skit.

Southern Hotel

Gordon McMordie, Pennsylvania's general secretary, used these visual aids to present "Three Important P's."

(Continued from Page 4)

"Sense and Nonsense about Dollars and Cents" was an informative period directed by Bishop Meadows and Mr. Westerhoff, covering the financial needs of the movement. Shirley M. Fretz, Ontario Union president, directed consideration of JUNIOR CE MEETINGS, topics quarterly for Primaries and Juniors.

The sessions offered many opportunities for fellowship, including a get-acquainted dinner on Thursday for delegates under 25 and a Hitchhikers Holiday Party on Saturday evening coordinated by Gene Fink, Central Region vice-president.

Chairman of the 1965 Council was Dorothy E. Howes of Portland, Oregon. Song leader was Ralph E. Robrahn of Michigan, associate president of the International Society, with Joyce Gregory serving as pianist.

During these vital meetings the current plans, materials, and emphases of the movement were presented, and many phases of the work were reviewed. The Executives' Program Council meets annually. Included in its membership are denominational youth workers; presidents and employed field, executive, and general secretaries of Christian Endeavor unions; International Society officers; and youth delegates appointed by the unions. The Council carries out its work through four committees — Educational, Children's Work, Youth Work, and Adult Work.

Rev. Ray Zimmerman, president of the Indiana Union, succeeds Dorothy Howes as Council chairman. Vice-chairmen are Rev. Edgar L. Mack of Kentucky and Clyde Sherk of Ontario. Continuing as secretary is Veva C. Steen, Illinois Union president.

Committees were elected as follows:

Educational — Paul F. Hurley, chairman; Rev. Walter M. Burkholder, Elwood Dunn, Rev. Carroll M. Felton, Jr., Timothy J. Kribs, Rev. Riley Mathias, Mrs. Kent D. Maxwell, Rev. Harold P. Scanlin, and Rev. Ray Zimmerman.

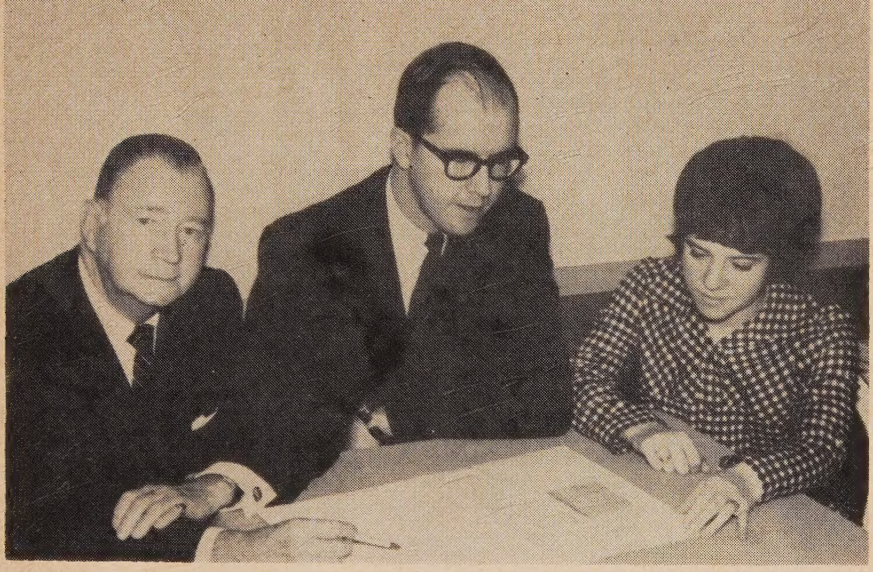
Children's Work — Mrs. Kent D. Maxwell, chairman; Mrs. Warren G. Hoopes, Sr., Mrs. Nathan H. VanderWerf, and Florence Zimmerman.

Youth Work — Elwood Dunn, chairman; Rev. Clair E. Beatty, Rev. Edgar L. Mack, Gordon McMordie, Rev. David Middleton, Rev. C. K. Nicholson, Rev. Allen A. Ruscito, and Rev. Roger D. Vander Kolk.

Adult Work — Timothy J. Kribs, chairman; Rev. R. P. Carter, and Rev. Charles A. Matthews.

Dates set for next year's meetings of the Executives' Program Council are December 1-4 in Columbus, Ohio. The Council will meet November 30-December 3 in 1967.

Wearing "hats" related to their various International Society duties are (from left) Elwood Dunn, Harold Westerhoff, Phyllis Rike, Arch McQuilkin, and Christian Tirre.



Arch McQuilkin, Ralph Robrahn, and Joyce Gregory invite you to enlist in the 1966 Membership Mobilization

Arch J. McQuilkin, International Society president, Ralph E. Robrahn, associate president, and Joyce M. Gregory, 1965 Endeavorer of the Year, urge you to invest in a vital program for youth.

You can help . . .

• stem juvenile delinquency • win youth to Jesus Christ • train Christian leaders.

You may become . . .

• an Annual Member at $15 • an Annual Member with your own Doubling at $30 • a Sustaining Annual Member at $50 or more.

SEND YOUR MEMBERSHIP TODAY.

INTERNATIONAL SOCIETY OF CHRISTIAN ENDEAVOR

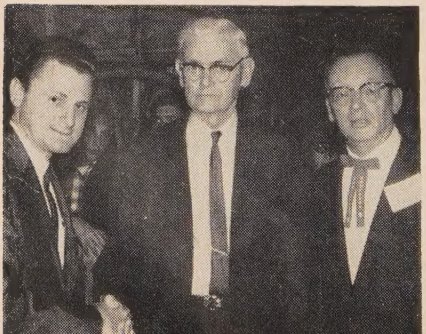
1221 East Broad Street Columbus, Ohio 43216

Knott's Berry Farm, a famous California tourist mecca, was the scene of a Youth Witness Hymn Sing on Saturday evening, October 9. This event attracted 1,300 people. Always a busy place, this farm is very crowded each weekend and more than a thousand employees are required to operate it.

A large portion of Knott's Farm is occupied by a variety of restaurants with a total seating capacity of 2,050. Many fine shops dot the grounds, as well as exhibits, a gold mine, a railroad, stage coaches, churches, and an amusement area. There are fifty acres for parking.

In the center of this is the covered wagon fire circle with a seating capacity of 1,000 which is used for free entertainment each day in the manner of the camp grounds of long ago. This was the site chosen for the hour-long Christian witness by the Endeavorers of Los Angeles County.

The planning committee started with the idea of something big and spectacular, yet purposeful. The place must be exciting, the program appealing, and the entire event a witness for Christ. After much prayer Walter Knott was contacted; when he was convinced of the true purpose he approved the use of his farm.



Ed Maljanian, Los Angeles County Union president, with Walter Knott (center) and Cecil Jeffery.

Covered wagon fire circle at Knott's Berry Farm and Ghost Town in Buena Park, California.

A Witness in a Unique Setting

By Cecil A. Jeffery, Executive Secretary
Los Angeles County Christian Endeavor Union

Registration started early in the afternooon and very soon hundreds of bright red and white name tags were seen everywhere. Each Endeavorer was given a supply of attractive tracts for distribution. The public address system, heard all over the farm, carried Christian Endeavor announcements at thirty minute intervals. These included word about the Hymn Sing and all were invited to attend.

Long before the singing started the fire circle was crowded and hundreds stood at the entrances. Mr. Knott made one of his rare public appearances and brought greetings. He remarked that this was the largest group of its kind ever to visit his farm; his great pleasure was evident.

The program included community singing with piano and accordion accompaniment, numbers by ten teenagers known as The Inspirations, a brief message by Dave Benson of Russia for Christ, and the beautiful harmonies of Eddie and Beverly Dunn, recording artists. As executive secretary of the Los Angeles Union, I was largely responsible for arrangements and also served as master of ceremonies.

Photos by Jon French

The Inspirations, a group of keen Christian youth from Antelope Valley.

Mrs. Etta V. Berger of Oregon, vice-president in charge of the Pacific Region, uses large replicas of contents of the 1966 Christian Endeavor Week Packet and the help of youth delegates to present plans for the 85th anniversary during the recent Executives' Program Council sessions.

Ready for the Celebration?

Christian Endeavor Week is coming January 30-February 6. Are you ready to mark Christian Endeavor's 85th anniversary?

Use this check list to see if you are prepared to properly observe this event.

☐ **Special events planned?**

For ideas to spark your planning, secure a Christian Endeavor Week Packet. This kit is full of helps—a *Planbook* giving complete information with program suggestions, an order of worship, publicity ideas, banquet plans, and suggested activities; a *Program for Radio or Television* based on the needs of youth today and how Christian Endeavor meets those needs; plans for a *Hitchhikers Holiday Party;* plus many other helps. The Packet costs just 50c, less in quantities. Order from the International Society.

☐ **Bulletin covers ordered?**

Three attractive bulletin covers are available for use this year—appropriate for church services, union activities, or other special programs. One printed in two shades of blue shows a figure of Christ with the words, "Guiding youth to fullness of life in Christ." Another features scenes of Endeavorers around the world, with a CE monogram and a double hemisphere in the center, and is printed in red and black. The third is printed in red and brown with a figure of Christ at a crossroads and the caption "Trusting in the Lord Jesus Christ for strength . . ."

These colorful covers will add much to your Christian Endeavor Week events. Also excellent for use throughout the year. Furnished flat for mimeographing or printing, they cost just $2 a hundred, $8 for 500. Order from the International Society; be sure to specify design desired.

☐ **Plans made to report your activities?**

Each year pictures and reports of birthday week activities are featured in THE CHRISTIAN ENDEAVOR WORLD. Arrange for some black and white pictures to be taken; send with a report of the event, copy of program, etc., to the editor. Deadline for March issue is February 3; for the April issue the deadline is February 26. To be in the news, send a report.

☐ **Entry being prepared for the 1966 Citizenship Awards Program?**

Deadline for entries is February 15. A total of $1,075 in cash, plaques, and honor certificates will go to the winners. Individuals and societies may enter citizenship activities which have made a Christian witness to the community. Write International Society for full details, then plan to get your entry into the mail before the deadline. Honors await the winners.

A TRIO OF TOPIC QUARTERLIES

For Primaries and Juniors

For Junior Highs (Intermediates)

For Senior Highs and Young People

Beginning with 1st quarter 1966 issues — January, February, and March topics—a trio of topic quarterlies will be published by Christian Endeavor International. They bring the best in topic and program-planning materials for children and youth. Each is the handy 6" x 9" size. They are ready for shipment at once.

Yearly rates for subscriptions in the United States and Canada are: Single subscription, $2; five copies to one address, $8; 10 copies to one address, $13. Single copy, 60c.

Use this handy coupon to subscribe at once and be ready for a year of better meetings in 1966.

---------- SUBSCRIBE NOW ----------

International Society of Christian Endeavor
1221 East Broad Street, Columbus, Ohio 43216

Enclosed is $_____ to cover the cost of _____ subscriptions.

Please send topic quarterlies as checked for one year to:

Name _____

Address _____

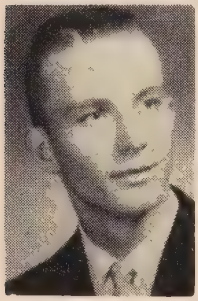
City, State, and ZIP Code _____

Church or Union _____

☐ JUNIOR ☐ JUNIOR HIGH ☐ YOUTH

NEWS

Wisconsin Union Head



Daniel L. Ramaker of Sheboygan Falls is the newly-elected president of Wisconsin Union. A graduate of Oostburg High School, Danny attended Sheboygan Vocational School for one year, studying business administration. He is employed in the office of the Kohler Company. Active in Gibbsville Reformed Church, he is currently a Sunday school teacher and an usher.

Maryland Celebrates 75th

The Maryland Union held its 75th anniversary convention October 22-23 at the Church of the Brethren, Frederick, with W. Valroy Redick as chairman. The full program included Bible study classes, inspirational sessions, a Past Presidents Reception and Alumni Tea, a fellowship dinner, and a Junior Convention. Rev. Howard M. Yohe was re-elected president.

Maryland Union past presidents posing at the October state convention in Frederick include (from left)—front row, Nellie V. Griffin, Lillian Rodenhi, and Mrs. Phyllis Briel; second row, J. Britain Winter, Romayne Miller, Carroll M. Wright, George Williams, and Warren P. E. Smith; back row, Herbert Wilson, Roger Boone, and Rev. Howard Yohe, current president of the union.

Church Year Christian Flag

Rev. Richard P. Randall, former vice-president of the Georgia Union, has designed a seven-striped Christian Flag of the Church Year. Each of the vertical stripes uses a traditional liturgical hue to symbolize a Christian season except for the centered black Good Friday strip bearing the gold Latin cross.

Color post cards of the new flag are available from Mr. Randall, a Disciples of Christ minister, at 121 South Locust, Maroa, Illinois 61756.

Personalities

Dr. Burris Butler, Editor in Chief of CHRISTIAN STANDARD, Cincinnati, Ohio, is the newly-elected treasurer of the National Sunday-School Association.

Joyce M. Gregory, 1965 Endeavorer of the Year, was voted "Most Likely to Succeed" by the Senior Class of Garfield Heights (Ohio) High School.

Howard L. Brown, field secretary of the California Union for a number of years, died October 9. He is known for the many songs he wrote, especially the "Follow" chorus.

Calvin Hawkins, Golden Rule Endeavorer from Washington, D.C., who is a junior at Huntington College, was nominated for the 1965 Governor's Awards for Outstanding Negro Students in Indiana.

Dr. Willard E. Rice of Schenectady, New York, former state union general secretary, passed away August 26 following a heart attack.

CEFRATERSHIP

The first two CEFRATERSHIP gatherings in Glasgow were so successful that a third was held at the beginning of the summer. The first two were held in halls, with the audience seated in the form of a square; there being no formal chairman, those taking part came forward to sing, play, and speak without introduction.

At this special third FRATERSHIP the musical groups with their guitars were also there, but the Endeavorers were sitting in three cars of a special train hired for the occasion. The train journeyed from central Glasgow to Balloch on the shore of Loch Lomond. During the journey the musical groups sang and played and the youth sang choruses. At Balloch an open-air witness service was held.

The word FRATERSHIP comes from joining together the words "fraternize" and "fellowship." These meetings are a new Christian Endeavor venture in Scotland.

This exhibit at the Tennessee-Carolina Fair, sponsored by the Endeavorers of Northport Christian Church, Newport, Tennessee, won an honorable mention ribbon.

Treats Instead of Tricks

Instead of tricking on Halloween, Endeavorers of Northport Christian Church, Newport, Tennessee, distributed treats to inmates of the county jail and to patients in local hospitals. Climaxing each visit, they had prayer, proving to themselves Christ's words, "It is more blessed to give than to receive." James E. Shelley is society reporter.

International Society headquarters associates snapped at the Executives' Program Council banquet include (from left) Richard N. Chambers, Raynell E. Holland, D. Sue Ward, Priscilla J. Allen, Anthony L. Lang, Zelda W. Hughes, Eleanor C. Tope, and Faye E. Stottler.

Meet Mr. Gibson

A man with a unique ministry is Rev. F. Rupert Gibson of Belfast, Northern Ireland.

He is superintendent of the Irish Mission of the Presbyterian Church in Ireland, an evangelical work among Roman Catholics. When his father died in 1953 he succeeded him in this post.

Born in Tobermore, Co. Derry, his father's first charge, Mr. Gibson spent most of his boyhood in Dublin. He was educated at St. Andrew's College in Dublin, Queen's University, Belfast, and the Assembly's College, also in Belfast.

In 1935 Mr. Gibson was ordained as a Presbyterian minister and has since served charges in Clogher and in Belfast. During the war years he conducted large mid-day prayer meetings and air raid shelter services at night. After the destruction of his church by enemy action, the members of York Street were united with Castleton to form the new congregation of Alexandra, which he served.

On being elected to the Irish Council of the Christian Endeavor Union he was appointed convener of evangelistic work and later editor of THE IRISH ENDEAVOURER.

In 1960 Mr. Gibson served as president of the Christian Endeavor Union of Great Britain and Ireland; in 1961 he was elected president of the Irish Union.

Mr. Gibson is deep in plans for the 1966 World's Convention in Belfast, since he is chairman of the Program Committee and also of the Convention City Committee.

For Young Adults and Adults

"Young Adult and Adult Topic Summaries (Series V)," a new 18-page mimeographed unit, is now available from the International Society.

These topic summaries are suitable for use by Young Adult and Adult Christian Endeavor societies in 1966 and are similar to those formerly published in THE CHRISTIAN ENDEAVOR WORLD.

This new unit includes 52 undated summaries arranged in an order which may be followed during consecutive weeks for a full year's program or they may be used as single topics or in series.

The price of the new unit is 35c. Order from the International Society.

Planning an Estate?

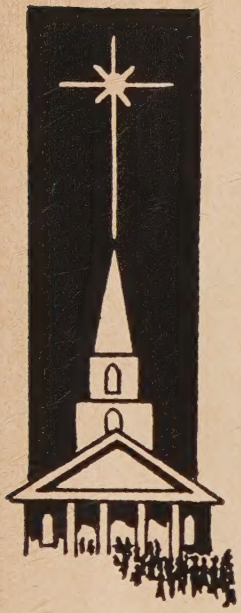
In your estate planning, remember Christian Endeavor International in your will, that its ministry may be undergirded in the days ahead.

A Sample Bequest:

I give and bequeath to the International Society of Christian Endeavor, Columbus, Ohio, the sum of ..... Dollars.

For information write to

Harold E. Westerhoff
General Secretary
International Society of Christian Endeavor



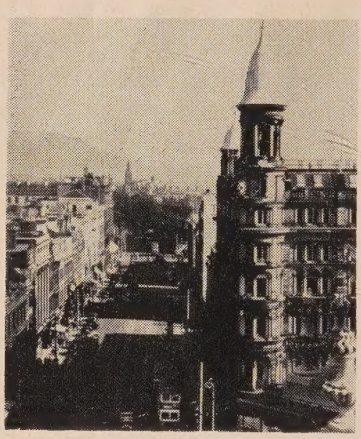
It's Time to Enroll!

By the general secretary

HAROLD E. WESTERHOFF

ENROLLMENT TIME is here for Christian Endeavor societies. • In this 85th anniversary year Christian Endeavor International will seek out a Christian Endeavorer of the Year in every society and union. • Scores of Christian Endeavorers are doing outstanding and exceptional work as they demonstrate their day-by-day allegiance to Christ. • As part of the 1966 Society Roll Call the International Society will recognize these outstanding persons and will attempt to encourage young people in their Christian witness. • During the 1966 Society Roll Call any Christian Endeavor society, union, or adult group in the United States, Canada, or Mexico may name a person as the Endeavorer of the Year for that society, union, or adult group. • The form for designating the Endeavorer of the Year will be sent to any society, union, or adult group which enrolls during December, January, February or March. • The organizations which enroll will also receive a handsome enrollment certificate. • A blue seal certificate will be sent for an enrollment of $15. • Red seal certificates go to those groups giving $30. • Gifts of $50 or more earn a gold seal certificate. • Any person designated as an Endeavorer of the Year must be an active member of the Christian Endeavor society, union, or group making the designation. The completed nomination forms, along with the enrollment, must be received in Columbus, Ohio, not later than March 31, 1966. • This is not a competition. • Every organization enrolling will receive a special certificate of recognition, wallet size, from the International Society, for presentation to the person designated. • It is planned to honor a different Christian Endeavorer of the Year in each issue of THE CHRISTIAN ENDEAVOR WORLD. • Every society and union ought to name someone.

Mr. Jay Stillson Judah, Librarian
Pacific School of Religion
1798 Scenic Avenue
Berkeley, California 94709
Sample Copy



Belfast, Northern Ireland

IN 1966 MAKE IT A VACATION WITH A PURPOSE

Join Christian Endeavor's International Fellowship Vikingland Tour July 24 through August 21. Visit Ireland, Northern Ireland, Scotland, Norway, Sweden, Finland, Denmark, West Berlin, and East Berlin. And view the many scenic and interest spots in between. Attend the great 15th World's Christian Endeavor Convention in Belfast, Northern Ireland, July 27 through August 1.

The all-expense, personally conducted tour will leave New York's International Airport by Pan American jet on Sunday evening, July 24, arriving back at New York by jet from Berlin on Sunday, August 21. The price—$1,585 at present published rates. A deposit of $200 will reserve a place. For further information contact Harold E. Westerhoff, Tour Director, International Society of Christian Endeavor, 1221 East Broad Street, Columbus, Ohio 43216.

FOUR FABULOUS WEEKS